



Sierra Vista Symphony Association Annual Report

FY 2016/2017

JUNE 11, 2017

SIERRA VISTA SYMPHONY ASSOCIATION
P.O. Box 895 Sierra Vista, AZ 85636

Sierra Vista Symphony Association

Annual Membership Meeting

June 11, 2017

2:00 p.m.

Garden Place Suites

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Agenda 2017 Annual Meeting

1. Call to Order
2. Establishment of Quorum
3. Minutes of the 2016 Annual Meeting
4. Reports:
 - a. President's Report – Larry Hampton
 - b. Office Manager's Report – Barb Arsenault
 - c. Treasurer's Report – Bill Howard
 - i. Endowment Committee
 - d. Proposed program – Toru Tagawa
 - e. Education Committee – Bobbie Moore
 - f. Advertising Committee – Steve Conroy
 - g. Marketing Committee – Deb Koltveit
 - h. House & Auditorium Committee –Kevin Enright
 - i. Grants and Community Rewards – Mary Mueller
 - j. Fundraising Committee – Kathy Marvin
 - k. Special Events Committee – Larry Hampton
5. Report of the Nominating Committee – Cristina Reinert
6. Other Business/Questions
7. Installation of Board Members
8. Adjournment
9. New Board Convenes for Election of Officers

President's Report

This past year, the Sierra Vista Symphony Orchestra's 22nd season, was the first full season by our amazing new Artistic Director, Maestro Toru Tagawa. The three concerts, with themes of "New Beginnings," "All-American" and "Inspiration," brought to new heights the talent and professionalism we've come to expect of our terrific symphony orchestra. The concerts included popular works by composers such as Beethoven, Dvorak, Copland, Williams, Bernstein, Rossini, Bizet, and Tchaikovsky. The Fall Concert feature talented guest soloist Mark Rush on violin, and we were honored to have Cochise County Sheriff Mark Dannels guest conduct a Sousa march during the Winter concert.

Board members

During the past year, three Board members have submitted their resignation from the Board, and new board members were added to fill two of those vacancies: Mr. Bill Hess, and Ms. Wafaa Smith, wife of current Board member Barry Smith. Additionally, Ms. Paula Klein's decision to retire from the position of Orchestra Representative to the Board, Ms. Pam Enright was elected by the members of the orchestra to fill that role. Thank you Pam! The chair of this year's Nominating Committee, Dr. Cristina Reinert, will be presenting a slate of new & returning Board Member candidates for your consideration later in this meeting. According to our current by-laws, Board members are elected to two-year terms. Mr. Barry Smith is the only current Director who was elected last year, so he still has one year remaining on his term.

Fund-raising & Grants

The fund-raising committee did excellent work as always in preparing and presenting our two largest and most popular fund-raising events of the season: the annual Winter Gala, and Men Who Cook. Both events were held at new venues this year to great success. As a result, the Winter Gala will be held again this fall at the Pueblo del Sol Country Club, and Men Who Cook will take place once again at the Colombian Hall. The latter event featured some amazing local celebrity chefs this past year, and we are already hearing from enthusiastic cooks desiring to participate in next year's culinary presentation.

Our Grants chair, Ms. Mary Mueller, ably assisted by our Office Manager, Ms. Barb Arsenault, have done a phenomenal job this past year in applying for and receiving numerous grants in support of the orchestra. Additional information on the amazing job performed by both the fund-raising committee, and the grants team may be found elsewhere in this report.

Special Events

To supplement the fund-raising efforts of the Fund-raising & Grants committees, the Special Events committee oversaw two special one-time fund-raising events during the past year. The first was a Casino Night fund-raiser held at the Colombian Hall. Those who attended that event indicated they had a wonderful time, but unfortunately the event was not well attended. At this time, we are not planning another Casino Night event in the near future. The second event was a Neil Diamond Tribute concert by Branson, MO, performing artist Keith Allyn. That event was a success both artistically and financially. The Special Events committee will continue to seek out special one-time opportunities to bring fun, exciting and memorable functions to this community.

Finances

I am pleased to report that the Orchestra currently remains on a sound financial footing thanks to the concerted efforts in recent years of many individuals and groups to include the Association's Board of Directors, the Fund-raising Committee; the Treasurer; community and business leaders; concert attendees; and all who attended our fund-raising events. We cannot thank you enough for your generosity, interest and support!

Conclusion

This is my last year serving as your President. At the conclusion of this meeting, the new Board of Directors will have a short board meeting to elect officers for the coming year, and a new President will be selected at that time. It has been an honor, and a great privilege to serve as your president for the last three seasons.

We look forward to the upcoming 23rd season which will feature three great programs under the direction of Maestro Tagawa. We are especially excited about the upcoming Fall Concert which will feature Mendelsohn's symphony No. 5 (Reformation), to commemorate the 500th anniversary of the start of the Reformation. The concert will conclude with a choral group backed by the orchestra performing Handel's "Hallelujah" chorus! Please join us on this musical journey as the orchestra continues to provide outstanding live symphonic performances for Sierra Vista and surrounding communities.

Respectfully submitted,

Larry Hampton
President

Office Manager's Report

June 11, 2017

This has been a busy year for the Sierra Vista Symphony Association office. Working with this board of directors and Toru Tagawa has been a pleasure and I look forward to working with them for many years.

The membership drive is just beginning. We ended last season with 136 members and hope to surpass that number this season. We got a jumpstart by putting the membership form for the upcoming season in the last program book of the season. We currently have 12 members signed up for the 2017-2018 season.

I've enjoyed working with the fundraising committee on Casino Night, the Winter Gala, A Neil Diamond Tribute, and Men Who Cook. All of these events involved a lot of hard work behind the scenes leading up to the evenings. Everything went smoothly and there was never a lack of help. These people are a pleasure to work with! We have just started planning our next Gala to be held at PDS Country Club in November. Attending these events has been a joy and I look forward to another exciting year. Please contact the symphony office if you are interested in volunteering on this committee.

This year I've once again worked closely with Mary Mueller on grant writing. We have learned a lot about writing successful grant proposals! We are currently participating in the Jim Click Millions for Tucson (and Thousands for SV Symphony) Raffle. You could win one of 3 great prizes, a 2017 Ford Explorer Platinum, two round-trip first class airline tickets to anywhere in the world, or \$5,000 cash for only a \$25.00 contribution! 100% of the money collected by our ticket sales will support the Sierra Vista Symphony Association. We raised close to \$5,000 last year with the Mustang Raffle.

Did you know that you can buy event tickets on line? This year we sold Gala and Men Who Cook Tickets along with concert tickets through our web page. We have set up a membership page this season, it will be active until the beginning of October. Check us out on <http://sierravistasymphony.org>. Our Facebook page, followed by over 500, (<https://www.facebook.com/svsymphony>) has even more pictures and information on the symphony. You do not need to sign up or log in to access our page. It is an easy way to advertise and update the community on upcoming events.

*Respectfully submitted,
Barbara Arsenault, Office Manager*

Financial Report

June 11, 2017

Year Ending June 30, 2017:

It's hard to believe that the twenty-second season of the Sierra Vista Symphony is already drawing to a close...and what a year it has been! This was the first full year under the guidance of Toru Tagawa as our new Artistic Director and Conductor, a year filled with energy, enthusiasm and new directions. As is frequently the case with such renewals and rejuvenations, there have been both challenges and pleasant surprises as the year has unfolded with respect to our budget for the year. On the revenue side, the challenges materialized as shortfalls in memberships, net proceeds from the gala fundraiser and the casino night while the upsides came in the form of additional donations, greater-than-expected ticket sales and a very successful effort to secure grant funding. As those who attended the Men Who Cook fundraiser can attest, that event was one of the best events the association has ever held and alone raised net funding of \$10,000 to help support the orchestra's operations. In total, revenues are projected to be off for the full year by just over \$9,000.

On the expenditure side, while many of the administrative costs associated with the symphony's operations during the year were slightly above budget, the overall expenditure picture including those costs associated with the four concerts came in below budget to help offset the reduced revenue picture mentioned above. While final costs for the full year are not yet in, it appears that expenses related to the production of the concerts this year are favorable to the budget by over \$10,000. In summary, the Board is projecting a net operating result for the year that is close to breakeven, which was the budgeted target, and an effective cash balance of just under \$30,000 at the end of the year.

A consolidated financial summary indicating the financial elements of this and several prior years follows. This summary reflects the elements discussed above and illustrates the projected results for the 2016-17 year, based upon ten months of actual results through April, 2017, as well as estimates for May and June compared to the approved budget. The far right column indicates the recently-approved budget for the coming 2017-18 season.

Approved Budget for the Year Ending June 30, 2018:

We are looking forward to an even more exciting year coming up with Toru Tagawa on the podium. His infectious energy and enthusiasm is expected to continue to produce positive results in ticket sales and, combined with renewed emphasis on memberships and program advertising, total revenues are expected to approach \$120,000, a level not seen in recent years. With concert attendance up and encouraging results planned for three major fundraisers again this year – the Holiday Gala, Men Who Cook and a surprise event to match this year’s Neil Diamond Tribute – the Board feels the revenues for the coming year will be solid against that budgeted amount.

The expenses associated with offering three regular concerts and one children’s concert are budgeted next year at \$87,250, about 73% of total expenditures consistent with this year’s results. Total expenditures including the costs of operating the administrative side of the house are budgeted at \$119,000 for next year, resulting in a projected surplus for the season of \$1,000 – not a big number but the ink should be the correct color. With a financial performance as indicated here and on the ensuing page, the projected effective cash balance at the end of next year should be approximately \$30,573.

Respectfully submitted,
Bill Howard
Treasurer

Sierra Vista Symphony Association
CONSOLIDATED SVSA FINANCIAL SUMMARY

Line Item	FY2010-11 Actual	FY2011-12 Actual	FY2012-13 Actual	FY2013-14 Actual	FY2014-15 Actual	FY2015-16 Actual	FY'2016-17				FY2017-18 Proposed Budget
							Approved Budget	Actual YTD Thru April	Projected May - June	Projected Annual	
REVENUES:											
Memberships	65,845	59,799	56,105	63,165	39,105	55,970	53,000	46,177	0	46,177	50,000
Donations & Other Fundraising	11,041	10,046	5,721	6,298	10,829	12,084	7,000	8,303	0	8,303	7,000
Endowment Fund Donations	1,410	850	450	0	1,380	0	0	155	0	155	2,000
Advertising	12,300	15,700	17,100	10,450	13,800	7,750	10,000	9,800	0	9,800	10,000
Ticket Sales	10,700	12,488	9,305	14,430	20,661	13,851	14,000	15,150	0	15,150	15,000
Car Raffle - \$Millions for Tucson	0	0	0	0	0	0	5,000	2,725	0	2,725	5,000
Grants	0	1,000	2,750	2,000	300	3,700	2,000	5,750	0	5,750	4,000
Special Events:											
Gala - Net	8,270	9,033	6,122	13,952	12,475	11,333	11,000	7,582	0	7,582	11,000
Men Who Cook - Net	14,795	12,002	14,543	11,699	9,678	9,100	10,000	10,003	0	10,003	11,000
Other Special Events	1,370	3,642	996	142	9,811	10	0	620	0	620	5,000
Casino Night	0	0	0	0	0	0	6,000	2,595	0	2,595	0
Sub-Total - Special Events	24,435	24,677	21,661	25,793	31,964	20,444	27,000	20,799	0	20,799	27,000
Total Revenues	125,731	124,560	113,092	122,136	118,039	113,798	118,000	108,859	0	108,859	120,000
EXPENDITURES:											
Concert Expenditures:											
Musicians Salaries	75,382	73,662	74,509	71,943	61,699	69,345	65,000	61,600	0	61,600	65,000
Maestro Fees & Coordination	2,541	2,450	3,250	3,250	3,250	5,850	7,200	6,458	0	6,458	7,800
Concert Hall Rental	6,014	6,366	6,646	6,546	6,107	6,010	6,600	2,057	0	2,057	6,600
Advertising	4,995	2,540	2,341	2,157	1,313	1,561	1,500	637	0	637	1,500
Program & Ticket Printing	6,045	6,860	7,787	4,596	4,214	5,510	4,100	4,362	0	4,362	4,100
Other Concert	4,099	3,052	3,602	1,983	1,453	2,253	2,250	1,049	0	1,049	2,250
Sub-Total - Concert Expenditures	99,076	94,930	98,135	90,475	78,036	90,529	86,650	76,163	0	76,163	87,250
Administrative Expenditures:											
Office Manager Salary & Taxes	7,477	12,115	11,352	9,533	9,680	11,163	12,000	9,669	1,988	11,657	12,000
Personnel Manager & Librarian	2,414	2,442	2,442	2,442	2,442	2,442	2,440	2,842		2,842	2,440
Office Rent	3,600	3,900	3,300	3,300	3,600	3,600	3,600	3,300	600	3,900	3,600
Bookkeeping, Tax and Bank Fees	4,441	4,454	5,039	5,080	5,138	4,690	5,300	4,894	675	5,569	5,300
Insurance - WC & BO & BL	2,024	3,705	5,269	3,026	2,499	4,018	4,000	4,013		4,013	4,000
Other Administrative	7,976	9,631	5,037	4,738	3,251	4,390	4,000	4,045	661	4,706	4,410
Sub-Total - Administrative	27,932	36,247	32,439	28,119	26,610	30,303	31,340	28,763	3,924	32,687	31,750
Total Expenditures	127,008	131,177	130,574	118,594	104,646	120,833	117,990	104,925	3,924	108,849	119,000
Surplus / (Deficit)	(1,277)	(6,617)	(17,482)	3,542	13,393	(7,034)	10	3,934	(3,924)	10	1,000
Effective Cash Balance											
Balance - Beginning of Year						36,597				29,563	29,573
Annual Surplus / (Deficit)						(7,034)				10	1,000
Balance - End of Year						29,563				29,573	30,573

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Sierra Vista Symphony Association
FY2017-18 PROPOSED BUDGET

Line Item	FY2010-11 Actual	FY2011-12 Actual	FY2012-13 Actual	FY2013-14 Actual	FY2014-15 Actual	FY2015-16 Actual	FY'2016-17				FY2017-18 Proposed Budget
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**Proposed program Season 23
2017-2018**

October 7, 2017: Reformation

Beethoven: Leonore Overture No.3 Op.72b

Mozart: Concerto for Oboe, Sara Fraker, Oboe

Intermission

Mendelssohn: Symphony No.5, op.107, D major (Reformation)

Handel: Hallelujah Chorus with Audience members option to sing.

January 13, 2018: Music and Movies

Suppe: Light Cavalry Overture

Tchaikovsky: Romeo and Juliet Overture, (1880)

Intermission

Sousa: Stars and Stripes Forever (Guest Conductor, chosen at the Gala)

Rossini: William Tell Overture

Harry Potter

Star Wars

Strauss: On the Beautiful Blue Danube

Pirates of the Caribbean

For 5th Graders

Rossini: William Tell Overture

Strauss: On the Beautiful Blue Danube

Harry Potter

Frozen

Sousa: Stars and Stripes Forever (guest conductor)

Pirates of the Caribbean

April 21, 2018: Russian Favorites

Borodin: Prince Igor Overture

Stravinsky: Firebird 1919.

Intermission

Tchaikovsky: Symphony No.4,

Membership and Development Committee Report

2016-17 Membership Campaign:

Our 2016-17 membership campaign resulted in 136 members and revenues of \$55,964.00 which was \$2,900 above of our membership revenue goal. Information booths at many public events, phone calls by board members, and other marketing aspects continued to inform the public.

Do you know?

- The price of tickets alone cannot pay for the performances. The three concerts can only happen because of the base of support from you, the members.
- Members contribute extra funds towards the children's concert.
- Members contributed to the soldier/student fund.
- Members contributed to our endowment fund
- Members sponsored musicians and music

Thank you for your membership and additional support throughout the season!

EDUCATION COMMITTEE REPORT

JUNE 11, 2017

The Education Committee continued to work with the schools in Cochise County by making arrangements for fifth graders to attend a free concert performed by the Sierra Vista Symphony under the direction of the SVSO new artistic director/conductor Maestro Toru Tagawa.

The Committee provided a Teacher's Information Packet to help class room teachers prepare the students to attend the concert. Two members of the committee, Kathy Marvin and Cristina Reinert, drove to the schools who had signed up for the Children January concert to present information about the upcoming concert. The fifth graders were encouraged to write a short essay and to create their own art work after the concert to be mailed to the symphony office for review. The winners received awards and had the winning pictures and excerpts from their writings published in the program book of the concert. The Committee also distributed free concert tickets to Buena High School and Middle School Fine Arts Students.

The Children concert on January 13, 2016 was a success with 900 fifth graders. We feel that Maestro Tagawa had a great deal to do with that success. Before the concert he went to eight school groups and spoke with the teachers and asked for volunteers to be prepared to come on stage to conduct the orchestra. "What a story those children had to tell that night at dinner." Toru also let them have fun with holding their arms up and down and he told them "that was directing." He also had them sing and called out each school name. The children enthusiastically responded to that with cheers and seemed to be having a wonderful time. Many of their essays and art work reflected it, and referred back to what Toru told them. Some children even drew a picture of him. He truly had their attention.

Respectfully Submitted,
Bobbie Moore, Chair
Renaë Humburg
Kathy Marvin
Cristina Reinert
Barry Smith



Grants and Community Rewards Programs

During this season, we continued to seek financial support from grants, foundations, community rewards programs, and businesses sponsorships. We were successful in obtaining \$13,683.61 for the 2016-2017 year from many efforts.

Grant applications and letters of interest were submitted to USAA, The Arizona Community Foundation, Phoenix Suns Foundation, Fiesta Bowl Foundation, Festival of Trees, Walmart, National Bank of Arizona, Circle K, Tucson Hispanic Chamber of Commerce, Tohono O'odham Nation, Wells Fargo, Sears Holding Inc., JP Morgan Chase, and many others.

In addition to those stated above, to support the 5th Grade Children's Concert we received funds from the, The Sierra Vista Women's Club, The Fort Huachuca Community Spouses Club, Long Reality Cares Foundation, Just Kids Inc., Arizona Community Foundation of Cochise County, Cox Communications Foundation, and many individuals. Thank you to all who donated to make this an annual successful event for the children of Cochise and eastern Santa Cruz counties.

For 2016, we were very successful with our first time effort to sell Shelby Mustang car raffle tickets associated with the Jim Click Foundation, raising \$4,850. With this success, we have continued to participate in the 2017 Jim Click Foundation selling raffle tickets. Anyone who purchases one ticket for \$25.00 or five tickets for \$100.00 can win an Explorer Platinum, two round trip first class airline tickets to anywhere in the world, or cash of \$5,000. Please help to support the Symphony by buying tickets.

Successful campaigns of Arizona Gives day and Dine-to-donate at Chili's occurred. Many financial and in-kind donations were received from individuals, businesses, and organizations such as: Ace Hardware, Sierra Toyota Foundation, American Endowment Fund, The Diamondbacks, Arizona Cardinals, Sonora Desert Museum, and many other restaurants and businesses from Sierra Vista, Bisbee, and Tombstone. In-kind donations were used as raffle items at the Gala and Men Who Cook. Thank you for your generous donations.

We also had successful support through the Fry's Grocery and Amazon Smile Community rewards giving programs. For next season, the Sierra Vista Symphony will continue to benefit from the Fry's Community Rewards Program and Amazon Smile. Through your registration and use of your Fry's VIP card, a portion of your purchase will be donated to the Symphony. The catch is that your VIP card must be registered in order for the Symphony to receive any funds from your purchases. Go to www.fryscommunityrewards.com and provide the requested information. When you shop at AmazonSmile, Amazon donates 0.5% of the purchase price to Sierra Vista Symphony Association. All you need to do is bookmark the link <http://smile.amazon.com/ch/86-0768498> and support us every time you shop.

For the next season, our efforts will continue to obtain financial support for the Symphony. If you have any ideas of grants or foundations, please let us know and we will pursue. We especially appreciate those Anonymous grants/donations we receive from time to-time.

Mary Mueller and Barbara Arsenault



SIERRA VISTA SYMPHONY ORCHESTRA

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sierravistasymphony.org

Advertising Committee 2016-2017 Annual Report

June 11, 2017

The Advertising and Promotions Committee, consisting of Barb Cayer, Bobbie Moore and Barb Arsenault, is pleased to announce that we sold eighteen ads that generated \$10,050.00 in advertising revenue, which was down from \$10,950.00 in the previous year. Our goal for 2017-2018 is to increase the number of ad sales from 18 to 26.

We lost several advertising sponsors, which may be due to the economy. We will attempt to solicit previous as well as new advertising sponsors for the coming year. We are asking all of our membership to pass along names of potential advertisers to the office and we will follow up with the contacts.

The advertising committee needs a new committee chair as well as advertising staff. If you are open to assisting the Symphony with advertising, please contact the President or the office manager. You are essential to the Symphony continuing to provide phenomenal entertainment to our community. We will provide training and assistance in the process of talking with prospective advertisers.

For next year, we will retain the same advertising rates. We will continue with promoting the additional advertising time on our overhead projection of Key Sponsors and Advertisers in the Buena Auditorium prior to each of the three performances, during intermission, and following each performance. The rate is very reasonable and we hope to expand our advertisers through this venue. Our first letters will go out within the next few weeks.

We wish to thank all of our generous advertisers for the 2016-2017 season and we welcome their continued support for our next season. When you patronize our advertisers, please thank them for keeping the Sierra Vista Symphony a part of our community. Our hope is to expand our contributor base and create more advertising revenue this coming season. Any suggestions from Association Members are always welcome.

Steve Conroy, Advertising Chair

Marketing and Publicity Committee Report

The mission of the Publicity Committee is to promote the Symphony using multiple media applications. Our publicity consists of the Sierra Vista Herald, our web page, <http://sierravistasymphony.org>, Facebook, <https://www.facebook.com/svsymphony/> and participating in local events.

Six ads were placed in the Sierra Vista Herald advertising each of the concerts. The same ads were posted on our Facebook and different ads were on our web page. Posters were printed and posted in local businesses.

The Herald also had articles about the annual Children's Concert, the Gala, Men Who Cook, and the Neil Diamond Tribute Concert by Keith Allyn.

Events such as Art in the Park, the West End Fair, and the Sierra Vista Farmers Market are venues used to create awareness of the symphony and sell concert tickets and raffle tickets.

Working with other committees is an ongoing process to find new ideas and venues for ads. The symphony needs broad support, just as the community needs the symphony. We are always looking for new ideas and ways to advertise.

We are looking forward to a great new season for the Sierra Vista Symphony!

Respectfully submitted,

Debra L Koltveit
Publicity Committee

House & Auditorium Committee Report

All concerts were held at the Buena High School auditorium for the concert season. Thanks to Rick Klein, the event staff, and a team of students for their support. The Buena High School Honor Society were ushers at each concert. We were also fortunate to have the children of violinist Amy Osmun, as ushers. We thank all the ushers for their service at each concert that assisted all those attending the concert. We look forward to their help at our upcoming season.

A special thanks is given to Aaron Arsenault. Aaron has assisted us in the box office, helped as an usher, set up reserved seats and clean up. His help was fantastic.

We continued to recognize individuals by giving free tickets to honor those in our community (the junior military of Fort Huachuca, music/choir students, and others). On the average, we had in attendance at each concert approximately 500 individuals and families. Family tickets are a great bargain and will continue as such for next season. We will also continue to have reserved individual seats, so if you have a special area that you like to sit, make sure it gets reserved especially for you when you buy a ticket. We will also continue to have an area reserved for those attending the pre-concert seminar. So please attend the seminar and learn about the pieces that will be played during the concert. The pre-concert seminars continue to be a great success. This is a nice time to get a first-hand music appreciation lesson about the performance you are about to hear for our Conductor, Toru Tagawa.

Thanks so much to Lime Light, Brews Brothers Coffee, and our board members for our intermission experience of great cookies, punch, and coffee. Our cookie intermission is a unique experience of the Sierra Vista Symphony.

At each concert we have an information table so stop by and ask any questions you may have about the symphony and obtain current information on upcoming events. Please invite your friends and neighbors to join us at one or all of concerts next season. A concert is a wonderful experience to attend!

Respectfully submitted,

Kevin Enright
Mary Mueller

Fundraising Annual Report

The Fund Raising Committee was extremely busy this year with organizing the two major fund raising events of the Sierra Vista Symphony Association.

1. The Symphony Winter Gala was held in November of 2016 at Pueblo del Sol Country Club. Planning for the event began in June. For those who attended, they enjoyed a delicious meal that was prepared by Chef Charles. Decorations for the winter theme were furnished by the Country Club and our committee members. Entertainment was provided by Gordy Coolman on keyboard and Larry Hampton on guitar. The highlight of the evening's entertainment was a wonderful performance by our Artistic Director/Conductor Toru Tagawa, who strolled around the room delighting all playing his violin. Steve Conroy agreed to be the auctioneer for the evening for the major fund raising auction. Thanks to many individuals who donated the wonderful auction items. The total revenue from the Gala was \$9,542.00. Thanks to all who helped to make this event a success.

2. The Men Who Cook event was held in the Columbian Hall in Sierra Vista on March 4, 2017. Planning for the event began in January. Men Who Cook was highly successful with 22 chefs and 22 sous chefs. Our judges were musicians from the Symphony and community, thank you Ladies. The committee worked hard in setting up the table decorations and silent auction items. Les Orchekowsky did a fantastic job as our MC. Bobbie Moore, Mary Mueller, and Barbara Arsenault did a marvelous job in planning and setting up the event. Everyone who attended (over 200 people), including the chefs (many who will return next year), enjoyed the evening. Total revenue from "Men Who Cook" was \$13,976! Our thanks also go out to the Columbian Hall staff and the extraordinary Chefs/Sous Chefs of our community that continues to make this an annual success.

The Special Events Committee asked our committee for assistance in planning the "Neil Diamond Tribute" with performer Keith Allyn at the Buena Performing Arts Center on March 5, 2017. This was an event that needed minimal planning except for advertising, sponsorship, contracting with the Performing Arts Center, ticket sales, and arranging for housing and food for the entertainer. Total revenue was \$6,635 for the event. We recommend that we have this type of performance in the future.

We are always looking forward to anyone who would like to join the fund raising committee. So if you ever want to get involved, come join us in the fun of planning all the fund raising events.

Respectfully Submitted,

Mrs. Kathy Marvin, Fundraising Chairperson

SPECIAL EVENTS COMMITTEE ANNUAL REPORT

During the 2016-2017 season, the Special Events Committee hosted two special fund-raising activities (Casino Night; Neil Diamond Tribute Show), and outreach information booths at three events (Art in the Park, West End Fair, Savor Sierra Vista).

Casino Night:

We hosted a Casino Night fundraiser at the Columbian Hall in August 2016. The event included Blackjack, Texas Hold'em Poker, Roulette, & Craps, and featured professional experienced dealers who were happy to teach their respective games to newcomers. Players won chips which were exchanged for raffle tickets. Numerous raffle prizes were awarded to participants with the winning tickets.

The evening was highly entertaining and enjoyed by participants. However, we did not achieve our attendance goals, so did not raise the funds for which we were hoping to support the symphony. Given the low turnout to this event, we will probably not attempt another casino night.

Neil Diamond Tribute Concert:

A Neil Diamond Tribute Show concert by Branson, MO, performing artist Keith Allyn was held on Sunday, March 5th, 2017, at the Buena Performing Arts Center. Advance preparations went very well, and the concert itself was excellent and well attended. We were extremely fortunate that Mr. Allyn was touring in the Southwest at that time, and he very graciously agreed to include an appearance in Sierra Vista to assist our symphony. Advance coordination with the Hummingbird Stitchers Quilt Guild ensured that their annual quilt show at Buena High School had minimal impact on the concert goes and *vice versa*. We are very pleased that Keith arrived in Sierra Vista in time to make an appearance at our Men Who Cook fundraising event.

The concert was excellent, and concert goers were enthusiastic in their response. The event was also successful for Mr. Allyn, in that sales of his merchandising (CDs, DVDs, etc.) were the highest at this event among all the other shows on his tour.

Many thanks to the Special Events Committee members (Larry Hampton, Barbara Cayer and Barry Smith); Grant Hays; Barb Arsenault; Mary Mueller; Deb Koltveit; Kevin Enright; and all the others who helped to make this event a success.

Community Outreach:

During the past year, the Special Events Committee hosted outreach information booths at three events: Art in the Park in October 2016; the West End Fair in March 2017, and Savor Sierra Vista in May 2017. Set-up, operations, and tear down at all three events went great – thanks very much to all who helped! The sessions generated good interest among event participants, we passed out a large number of membership brochures and other information. Additionally, during these outreach events, we signed up memberships, sold concert and raffle tickets, and received cash donations. I consider these events a success, and recommend we continue to participate in them in the future.

Respectfully submitted,

Larry Hampton
Chair, Special Events Committee

SPECIAL REPORT NOMINATING COMMITTEE REPORT

The Nominating Committee presents the following slate for swearing in as Members of the Board of Directors for the 2017-2018 season.

Returning Members

Zanetta Boughan
Steve Conroy
Kevin Enright
Larry Hampton
Barbara Cayer
Bill Howard
Renaë Humburg
Debra Koltveit
Richard Laszok
Kathy Marvin
Bobbie Moore
Mary Mueller
Cristina Reinert
Barry Smith

New Members

Bill Hess
Wafaa Smith

Also returning to the Board of Directors for the 2017-2018 season is Pam Enright (Orchestra Elected Representative).

Continuing in their previously appointed position is Barbara Arsenault (Administrative Office Manager) Jeanne Rabon (Personnel manager), Pam Collins (Bookkeeper), and Marilyn McNamara (Librarian).

Respectfully submitted,

Cristina Reinert, Chair
Zanetta Boughan
Hank Huisling

Sierra Vista Symphony

Annual Meeting Minutes

June 12, 2016

The Annual Meeting of the Sierra Vista Symphony was called to order 2:53 p.m. at the Garden Place Suites by President Larry Hampton.

There were 45 members present and a quorum was established.

It was moved by Terry Bowmaster and seconded by George Kirmse to accept the minutes of the previous meeting. The motion carried.

President's remarks-Larry reported on the Year of the Candidate. He introduced our new Artistic Director, Toru Tagawa. Toru spoke and thanked the membership for being chosen. He told the group to expect great music, more attendees and is looking forward to a wonderful season. Larry announced the retirement of Marty Hoffman from the orchestra and the retirement of Roy Hannon and John Marvin from the board. He also announced the review of the bylaws and strategic planning sessions which were in progress.

Office manager's remarks-Barb Arsenault announced there were membership forms available at the meeting and they will also be mailed to all members in the near future. She also spoke about the Jim Click Car Raffle. Tickets were available at the meeting. The goal is to raise \$2500.00 for the symphony. Barb reminded those present to stop by the symphony booth at the Farmer's Market in Veterans' Park. The plan is to be there one Thursday each month.

Treasurer's Report-Rich Laszok was absent. Terry Bowmaster reported for him. Hiring a new conductor comes at a cost. However, the symphony still has a cash balance. The board has worked hard to set a break even budget for the upcoming season and get on sound financial footing.

Conductor's search committee-Grant Hayes reported on the hard work and lots of fun the committee had during the selection process and he welcomed Toru Tagawa to the board meeting.

Education Committee-Bobbie Moore introduced the committee to the membership. She explained about the art and writing competitions for 5th grade students following the children's concert. All art work, poems and stories were posted in the cafeteria during intermission at the January concert. Bobbie gave special thanks to Kathy Marvin for presenting pre-concert instruction to over 800 5th grade students in the various elementary schools.

Advertising-The committee sold \$10,950.00 worth of advertising. Several large sponsors were unable to commit to an ad in the program. The committee is looking for suggestions for more and new sponsors.

House- Kevin Enright and Mary Mueller reported on the work of the committee. The Buena High School Honors Society provided ushers and ticket takers for the concerts this past year. The average attendance per concert was 500 patrons. The committee was able to give away concert tickets to high school and middle school students. They thanked Limelight for providing cookies, punch, setup and cleanup during intermissions.

Grants-Mary Mueller reported on the various grants for which the committee has applied. The committee has secured over \$6000.00 in grants so far this year. Mary reminded the membership to watch for the Dine to Donate opportunities at various local restaurants. She also reported on the Jim Click Foundation Raffle. All monies raised from the sale of the tickets is retained by the symphony.

Fundraising-Kathy Marvin reported the fundraising committee was able to raise over \$19,750.00 this past season. The Holiday Gala will be held at Pueblo del Sol Golf Club on November 5, 2017. The Men Who Cook will be held in March at the Columbian Hall.

Special Events- Larry reported on the many activities sponsored by the committee. The board attended several events to promote the symphony. They included: The West End Fair and Art in the Park. The committee will also be hosting a Casino Night at the Colombian Hall on August 20, 2017.

Nominating committee-Lloyd DuVall thanked the retiring board members and welcomed new potential members: Barry Smith and Marie Howard. It was moved by Deb Koltveit and seconded by Mary Mueller to accept the nomination of Barry Smith and Marie Howard to the symphony board. There was no discussion. The motion carried.

The meeting was adjourned at 3:37 p.m.

Respectfully submitted,

Barbara-Jo

Barbara Jo Cayer

Recording Secretary

Special Meeting
Election of Officers
Sierra Vista Symphony
June 12, 2016
Garden Place Suites

The meeting was called to order at 3:45 p.m. by President Larry Hampton.

Larry asked Lloyd DuVall to chair the meeting and he accepted.

Larry Hampton was nominated for President. There were no nominations from the floor.

Deb Koltveit was nominated for Vice President. There were no nominations from the floor.

Barbara Cayer was nominated for Secretary. There were no nominations from the floor.

Bill Howard was nominated for Treasurer. There were no nominations from the floor.

It was moved by Mary Mueller and seconded by Bobbie Moore to accept the proposed slate of officers. The motion carried.

Lloyd turned the meeting back over to Larry Hampton.

The meeting was adjourned at 4:02 p.m.

Respectfully submitted,

Barbara-Jo

Barbara Jo Cayer

Recording Secretary

Become a volunteer!

The Sierra Vista Symphony Association is always looking for a few good volunteers!

Ways to volunteer:

- Be a member on the Board of Directors
- Join one of our committees
 - Advertising
 - Endowment
 - Fundraising
 - House & Auditorium
 - Marketing
 - Membership & Development
 - Special Events
- Be an usher at our concerts
- Provide cookies for our concerts
- Participate in an information booth
 - @ Sierra Vista Farmer's Market, Art in the Park or West End Fair

For more information on volunteering with the Sierra Vista Symphony, call 520-458-5189 or email us at info@sierravistasymphony.org



23rd Season 2017-2018

The Sierra Vista Symphony Association

P.O. Box 895 / Sierra Vista, Arizona 85636-0895

(The Symphony Office is located in the Sierra Vista Chamber of Commerce Bldg / 21 East Wilcox)

Phone: (520) 458-5189 / E-Mail: info@sierravistasymphony.org

Visit our website: <http://sierravistasymphony.org>

The SVSA is a 501(c) 3 non-profit organization. Our TIN is 86-0768498

NAME (as you want it to appear in program): _____

ADDRESS: _____

CITY/STATE/ZIP: _____

TELEPHONE: _____ E-MAIL ADDRESS: _____

MEMBERSHIP CATEGORIES

The Sierra Vista Symphony's 23rd Season

CATEGORY	MEMBERSHIP AMOUNTS	MEMBER BENEFIT (Seating location and number of tickets per concert)
Maestro	\$10,000.00 & Up	Reserved seats (8 tickets)
Concertmaster	\$5,000.00 to \$9,999.00	Reserved seats (7 tickets)
President's Circle	\$2,500.00 to \$4,999.00	Reserved seats (6 tickets)
First Chair Club	\$1,500.00 to \$2,499.00	Reserved seats (5 tickets)
Symphony	\$1,000.00 to \$1,499.00	Reserved seats (4 tickets)
Concerto Member	\$ 800.00 to \$ 999.00	Reserved seats (3 tickets)
Rhapsody Member	\$ 500.00 to \$ 799.00	Reserved seats (2 tickets)
Toccatina Member	\$ 300.00 to \$ 499.00	General seating (2 tickets)
Concertina Member	\$ 150.00 to \$ 299.00	General seating (1 ticket)
General	\$ 75.00 to \$ 149.00	Invitation to the Annual Meeting

*****RESERVED SEATS ARE YOUR CHOICE. IF YOU SELECT AT THIS LEVEL, CONTACT THE OFFICE TO OBTAIN YOUR INDIVIDUAL CHOICE OF SPECIFIC SEATS IN THE AUDITORIUM FOR ALL CONCERTS*****

Membership Level Requested _____

Number of tickets per concert (you may request fewer tickets than full member benefit) _____

Additional Contribution to Endowment Fund: \$ _____

Support Tickets for Students or Soldiers at \$20 each: \$ _____

Sponsor a musician for one rehearsal \$70, 1 concert \$350 or 1 season \$1,050.00 _____

Contribution to the Children's concert \$ _____

CREDIT CARD / CHECK INFORMATION

CIRCLE ONE: VISA MASTERCARD DISCOVER AMEX

CREDIT CARD NUMBER: _____ SECURITY NUMBER (ON BACK) _____ EXP. DATE: _____

SIGNATURE: _____ TODAY'S DATE _____

PLEASE MAKE CHECKS PAYABLE TO: SVSA or SIERRA VISTA SYMPHONY ASSOCIATION