

SIERRA VISTA  
*Symphony Orchestra*

**FALL  
CONCERT**  
"Teacher and Apprentice"  
TORU TAGAWA, ARTISTIC DIRECTOR  
Saturday, October 27th 2018  
7:00 PM  
Pre-concert Lecture begins at 6:00pm  
KLEIN CENTER  
FOR THE PERFORMING ARTS

**SEASON 24**

SIERRA VISTA  
*Symphony Orchestra*  
**Winter Concert**  
"Space Exploration"  
Toru Tagawa, Conductor  
Saturday, January 12, 2019 7:00 pm  
Pre-concert Lecture begins at 6:00pm  
Klein Center for the Performing Arts

SIERRA VISTA  
*Symphony Orchestra*

2019 Children's Concert

1st place winner Eduardo Navarrete  
Naco Elementary School  
January 11, 2019  
Toru Tagawa, Conductor

SIERRA VISTA  
*Symphony Orchestra*



**Spring Concert**  
"At Last"  
Toru Tagawa Conductor  
Featuring  
Crystal Stark  
and  
Khris Dodge Entertainment  
Saturday - April 13, 2019 - 7pm  
Pre-Concert Lecture begins at 6pm  
Klein Center for the Performing Arts

**Sierra Vista Symphony Association**  
**ANNUAL REPORT**  
**FY 2018/2019**  
**June 9, 2019**

# Sierra Vista Symphony Association

## Annual Membership Meeting

June 9, 2019

2:00pm

Garden Place Suites

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*The Sierra Vista Symphony Association is a 501(c) (3) non-profit organization dedicated to Supporting a high-quality symphonic orchestra in order to bring live music to Sierra Vista and surrounding communities and to serve as a focal point for musical education and artistic excellence in the area.*

Federal ID No 86-0768498

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**AGENDA**  
**2019 Annual Meeting**

1. Call to Order
2. Establishment of Quorum
3. Minutes of the 2018 Annual Meeting
4. Reports:
  - A. President's Report – Deb Koltveit
  - B. Office Manager's Report – Kate Markland
  - C. Treasurer's Report – Bill Howard
  - D. Proposed Program – Toru Tagawa
  - E. Education Committee – Bobbie Moore
  - F. Advertising Committee – Wafaa Smith
  - G. Marketing & Publicity Committee – Deb Koltveit
  - H. House & Auditorium Committee – Kevin Enright
  - I. Fundraising Committee – Mary Mueller
  - J. Special Events Committee – Barry Smith
5. Other Business/Questions
6. Election of Board Members by Association Membership
7. Adjournment
8. Election of Board Officers by New Board Members

## **2018-2019 Board of Directors**

**Debra L. Koltveit, President**

**Mary Mueller, Vice President**

**Barbara Jo Cayer, Secretary**

**William Howard, Treasurer**

**Zanetta Boughan, Member**

**Cal Downey, Member**

**Kevin Enright, Member**

**Pam Enright, Member**

**Larry Hampton, Member**

**Bill Hess, Member**

**Renaë Humburg, Member**

**Richard Laszok, Member**

**Kathy Marvin, Member**

**Bobbie Moore, Member**

**Cristina Reinert, Member**

**Barry Smith, Member**

**Wafaa Smith, Member**

**Ed Swenson, Member**

**Gary Watkins, Member**



## President's Report

### 2018-2019 Annual Report

This year, our 24<sup>th</sup> season, was our third under the leadership of Maestro Toru Tagawa. The themes he selected: *Teacher and Apprentice*, *Space Exploration*, and *At Last* brought out the best in the orchestra, and showcased our talented and professional musicians.

Our first concert featured guest soloist Kai Skaggs—a student of Toru's—playing Saint-Saens' *Violin Concerto No. 3* and *The Sorcerer's Apprentice*. At our second concert, Strauss' *Also Sprach Zarathustra*, Wagner's *Ride of the Valkyries*, and music from *Star Wars* and *Star Trek* movies were performed. Our third concert featured Rhythm & Blues singer, Crystal Stark, & Khris Dodge Entertainment and Faure's *Pavane* with The High Desert Singers, a local choir. Over 1,300 5<sup>th</sup> graders attended the Children's Concerts. Toru had the kids jumping in their seats with *The William Tell Overture*. Mary Mueller and Barb Arsenault were directly responsible for securing the funding for the two concerts, this year.

We had no changes to our Board of Directors this year, and will hold officer elections immediately after our annual meeting. If there are nominations from the floor, we will consider adding board members.

Our two major fundraising events - the *Fall Gala* in November 2018 and *Men Who Cook* in March 2019 - were successful. My thanks go out to all of you—the community, business leaders, concert attendees, and all who attended our fundraising events. The two "Music at Twilight" events were held at the homes of Randy & Gina Bays and Cal and Mary Downey, respectively. Local talent and symphony musicians were featured.

Our outreach efforts included participating in the Cochise College *Science and Math Experience*, the Center for Life Long Learning *Brown Bag* series, Noon Kiwanis Club meeting, Joint Service Clubs of Greater Sierra Vista, and Sierra Vista Chamber of Commerce "Good Morning Sierra Vista," "Networking at Noon," and "Business at Twilight."

[Picture at right, Deb Koltveit and Pam Enright perform at Cochise College Brown Bag series on March 27, 2019.]



We look forward to our upcoming 25<sup>th</sup> season with its exciting programs and overall theme "*Jubilation*." October's theme will be *Silver Jubilee: 25<sup>th</sup> Season of the Sierra Vista Symphony Orchestra*. It will include music by Mozart and a Tuba Concerto with David Morgan of the Tucson Symphony Orchestra soloing.

January's theme will be *Winter Jubilee: Pictures at an Exhibition*. It will include music from *The Nutcracker Suite* and *Pictures at an Exhibition*, as well as, *Fanfare* by Skye van Durren, a former trumpeter in our symphony.

April's concert will be *Spring Jubilee: 75<sup>th</sup> Anniversary of the End of WWII*. It will include *Victory at Sea*, *Lincoln Portrait*, *Fanfare for the Common Man*, and the *1812 Overture*, as well as, Craig Courtney's *From Earth to Heaven* with the *Sierra Vista Symphony Orchestra Chorus*.

My personal thanks and appreciation for our orchestra members including our conductor/artistic direction, musicians, technical team, librarian and personnel manager for the hard work and dedication.

Respectfully submitted,

Debra L Koltveit, President

## Office Manager's Report 2018-2019 Annual Report

Long time office manager, Barbara Arsenault, retired at the end of calendar year 2018. One can easily say that she is irreplaceable. Barb actually built the administrative infrastructure that has been so important to the symphony's success over the past five years. It is a delight to step into a business office that is so well developed and organized!

I was fortunate to have Barb available to walk me through the processes for the Winter Concert, Children's Concert, and *Men Who Cook*, before she departed. Though retired, Barb will still participate as a member of the Symphony Association and volunteer on the Fundraising Committee.

Just after the 12<sup>th</sup> Annual *Men Who Cook* event on Mar 23<sup>rd</sup>, the Association's computer system crashed due to a power switch failure. At the same time, our credit card processing machine went haywire. We lost all computer files and credit card charge records. After three weeks and with help from Mary Mueller, Deb Koltveit, and Norman Beasley (Sierra Vista Chamber of Commerce IT Engineer) we were able to restore most of the computer files and all of the credit card charge records. The Board approved the purchase of a new computer and peripherals. Rick Laszok provided an in-kind donation for *MacPcCareIT* to set up a backup system that saves all of our computer files to an external hard drive every hour.

The Season 25 Membership Drive officially will kick off on July 1st. Already, some longtime members have renewed their memberships. The 2019-2020 Membership form is included in the Annual Report.

Mary Mueller continued to lead the Association's grant writing efforts, with the help of Barbara Arsenault and enlisted me for grants to be awarded in the 2019-2020 Fiscal Year. Since January 2019, we have submitted 12 grant applications.



**Sent:** Tuesday, March 19, 2019 11:47 AM

**Subject:** Financial Award

Hello Kate,

The Sierra Vista Woman's Club has awarded the Sierra Vista Symphony Association \$1,000 for the 5<sup>th</sup> grade concert.

Thank you

**Sabra Albritton**, Sierra Vista Women's Club

[Picture: Mary Mueller (r) receives SVWC grant check.]

This past season, we sold "Gala," "Music at Twilight," "Men Who Cook," and concert tickets online using Eventbrite with a link on our web page. Once again, we will be setting up a Membership page on our website. It will be active from July 1<sup>st</sup> through September 15<sup>th</sup>.

Visit our website at <http://sierravistasymphony.org> and like us at [www.facebook.com/svsymphony](http://www.facebook.com/svsymphony). You can link your business or personal Facebook page to ours. Also, you don't need to sign up or log in to access our page.

See you at the Season 25 concerts and events!

Respectfully submitted,

Kate Markland, Office Manager



## **Treasurer's Report**

### ***2018-2019 Annual Report***

The Sierra Vista Symphony Orchestra's (SVSO) twenty-fourth season is now drawing to a close and what a success it has been...again! The third full season under the baton of Maestro Toru Tagawa saw a continuation of the energy and enthusiasm that he brought to the previous two years as Artistic Director and Conductor. Financial results this year have again reflected that excitement across the board as concert attendance has again been very high and expenses have remained close to budgeted levels.

As the accompanying financial exhibit indicates, revenues through ten months of the concert year are well ahead of budgeted annual levels while expenses are tracking close to budget. With two months remaining in the fiscal year, it appears at this time that the orchestra will again finish the year in excellent financial condition. The exhibit also presents the approved budget for the upcoming twenty-fifth Jubilee season, which again anticipates continuation of the sound financial position enjoyed by the organization in recent years.

This year has again included several notable positive developments:

\* First, the endowment fund, which was relocated from Wells Fargo to Edward Jones in November of 2016, has continued to show very nice growth and returns. This fund has recently surpassed the \$30,000 mark, its highest level ever in the history of the organization. Additionally, a new "operations fund" has been established with Edward Jones, having a separate balance now also exceeding \$30,000, with the purpose of acting as a buffer between the endowment account and the Wells Fargo operating checking account. Moving these funds from a low interest rate environment into higher-yielding instruments has certainly proven to be a wise investment decision for these long-term assets. And of course, the organization continues to operate with a strong balance sheet and no debt.

\*Second, the Sierra Vista Symphony Association's Board of Directors voted last fall to provide a well-deserved increase in compensation for all orchestra members for all performances and rehearsals, the first such increase in many years. This action reflects the demonstrated increase in professionalism of the orchestra and its leadership, the solid participation and support of the concert-going audience, and the continued confidence of the community at large in its symphony orchestra.

With the positive momentum that has been generated in this twenty-fourth season, we are expecting the twenty-fifth to be nothing short of spectacular!!

Respectfully submitted,

*William J. Howard*, Treasurer

**Sierra Vista Symphony Association**

WJH

**Approved 2019-2020 Budget**

5/20/19

(Accrual Basis)

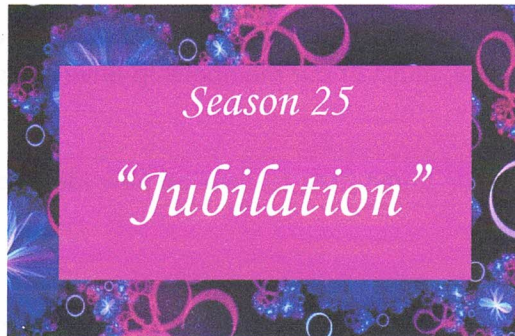
**2019 - 2020**

	2017 - 2018	2018 - 2019		2019 - 2020
	Actual	10 Mos YTD	12 Mos Budget	Approved Annual Budget
<b>Revenues</b>				
Memberships	53,628	60,827	55,000	55,000
Donations, Gifts & Sponsorships	18,646	8,528	10,000	10,000
- Endowment Fund Donations	11,225	1,195	0	1,000
Fundraising/Special Events - Net:				
- Gala	8,905	8,333	11,000	10,000
- Men Who Cook	8,751	9,572	10,000	10,000
- Music At Twilight	1,033	1,230	6,000	2,000
- Jim Click Car Raffle	2,973	1,367	5,000	2,000
- All Other Fundraising	0	1,313	0	0
Subtotal - Net Fundraising	21,662	21,815	32,000	24,000
Concert Ticket Sales	17,035	16,190	14,000	15,000
Program Advertising	12,350	7,455	10,000	8,000
Grants	13,250	13,500	2,000	12,000
All Other Revenue	0	0	0	0
<b>Total Revenues</b>	<b>147,796</b>	<b>129,510</b>	<b>123,000</b>	<b>125,000</b>
<b>Expenses</b>				
Concert Expenditures:				
- Musicians' Compensation	67,141	81,126	70,000	74,000
- Maestro's Fees	7,800	6,500	7,200	7,200
- Concert Hall Rental	6,650	4,127	6,600	6,600
- Event Advertising	3,869	748	1,500	2,000
- Program/Ticket Printing	4,378	3,225	4,100	4,200
- All Other Concert Expenses	1,603	3,367	2,250	1,000
Subtotal - Concerts	91,441	99,093	91,650	95,000
Administrative Expenditures:				
- Personnel & Related	13,241	10,701	14,440	14,440
- Office & Related	3,600	6,691	3,600	4,000
- Accounting, Tax & Bank Fees	5,263	4,722	5,300	5,300
- Insurance Fees	4,511	2,090	4,000	4,000
- All Other Admin Expenses	1,889	1,138	4,010	2,260
Subtotal - Administrative	28,504	25,342	31,350	30,000
<b>Total Expenses</b>	<b>119,944</b>	<b>124,435</b>	<b>123,000</b>	<b>125,000</b>
<b>Net Revenue/Expenses</b>	<b>27,852</b>	<b>5,074</b>	<b>0</b>	<b>0</b>
<b>Net Investment Income</b>	<b>1,874</b>	<b>2,178</b>	<b>0</b>	<b>2,000</b>
<b>Total Surplus/Deficit</b>	<b>29,726</b>	<b>7,252</b>	<b>0</b>	<b>2,000</b>



## Season 25 Proposed Program

Toru Tagawa, Artistic Director & Conductor



October 12, 2019

*Silver Jubilee: 25th Season of SVSO*

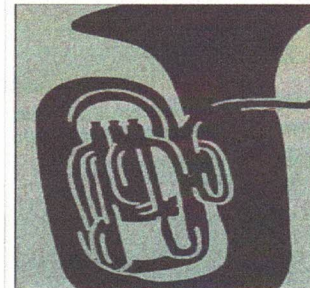
Lehar: Gold and Silver Waltz, Op.79

Gregson: Tuba Concerto

Guest Soloist: David Morgan

Mozart: Don Giovanni Overture

Mozart: Symphony No.25



January 11, 2020

*Winter Jubilee: Pictures at An Exhibition*

Skye van Durren: Fanfare

The Nutcracker Suite, No. 1 Op. 74a

Anderson: The Typewriter

Guest Soloist: Thom Martin

Mussorgsky/Ravel: Pictures at an Exhibition

April 18, 2020

*Spring Jubilee: 75<sup>th</sup> Anniversary of the End of World War II*

Smith/Key: The Star Spangled Banner

Perttu: To Spring

Beethoven: Symphony No. 5, 1st movement

Rogers/Bennett: Victory at Sea

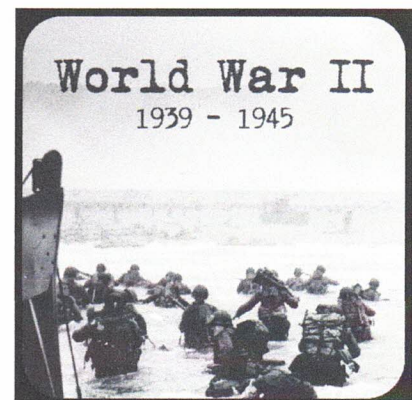
Craig Courtney: From Earth to Heaven

(with SV Symphony Orchestra Chorus)

Copland: Fanfare for the Common Man

Copland: Lincoln Portrait, Guest Narrator: Ted Fichtl

Tchaikovsky: 1812 Overture



## **Membership and Development Committee**

### ***2018-2019 Annual Report***

This year, we have 117 members with \$57,810 in membership fees, nearly \$3,000 more than our budget figure of \$55,000. As you know, much of our membership drive is fueled by word of mouth and mailing brochures.

We created a Strategic Planning Committee to develop new ideas for diverse and predictable income. This includes ways to:

- ✓ retain current members, while attracting new ones;
- ✓ provide incentives for corporate sponsorships and partnerships; and
- ✓ identify and evaluate new types of fundraising events.

Please, invite your friends, family, and neighbors to join you at concerts and hopefully as members.

Respectfully Submitted,

*Richard W. Laszok, Chair*



## **Education Committee** **2018-2019 Annual Report**

On January 11, 2019, the Sierra Vista Symphony Association hosted 1,370 fifth grade students from schools located in Cochise County. The two children's concerts are often the only opportunity a child might have to hear symphonic music in a live setting. The newly named Klein Center for the Performing Arts, Buena High School, is a splendid venue for the sounds of a fine orchestra and the students were a jovial audience. They had fun.

The principal task of the education committee is to make arrangements for the children's concerts which are under the direction of Maestro Toru Tagawa. His talent and understanding of a children's symphony concert are truly remarkable. The children were delighted to hear the famous Opening of *Thus Spoke Zarathustra* by Strauss, Wagner's *Ride of the Valkyries*, the legendary Theme from *Star Wars*, "Mars" and "Jupiter" from Holst's *The Planets*, the Finale from Rossini's *William Tell* Overture, and an instrumental demonstration that highlighted all the instruments of the orchestra.

The education committee begins its work in late summer by contacting the schools by letter, email and personal calls. In late fall the committee again makes courtesy calls to each school to get an accurate account of the students who will be attending the concert. More calls are again made in early January for the final account of children. The transportation for Sierra Vista students is provided by the Klein Center and the schools in the county, and charter schools provide their own transportation. Many other programs have been discussed and presented to the education committee. Some have been pursued, but due to the budget limitations the committee has not been able to initiate any new program. Now is a good time to thank Mary Mueller in her successful efforts in grant writing for the cost of the two concerts.

The education committee is so fortunate to have a retired music and art teacher as a member. Kathy Marvin has graciously volunteered her time and knowledge to go to the schools and present information about the upcoming symphony concert. The interactive presentation of concert manners, orchestra instruments, and history of the composers has been well received by the students and teachers. The education committee always provides a "Teacher's Information Packet" to help classroom teachers prepare students for this event. The students are asked to create their own art work and also to write a letter and send it to the symphony office; they always respond very well. They are awarded a 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place winner, and honorable mention for art work, and for creative writing. Members of the education committee accompany Kathy and help to present the awards in the various class rooms. I want to personally thank each member for their time, travel, and commitment.

The first-place winner of the student's art work (*shown on the next page*) is printed in the upcoming year's membership brochure with the student's name and school. The student's art work is also printed in the program books of the symphony concerts. Some excerpts from the students' letters are used on Facebook, the Symphony web site, in grant writing, and, on occasions, by President Deb Koltveit in her welcoming remarks to the audience. Please look for and enjoy the creativity of these future leaders.

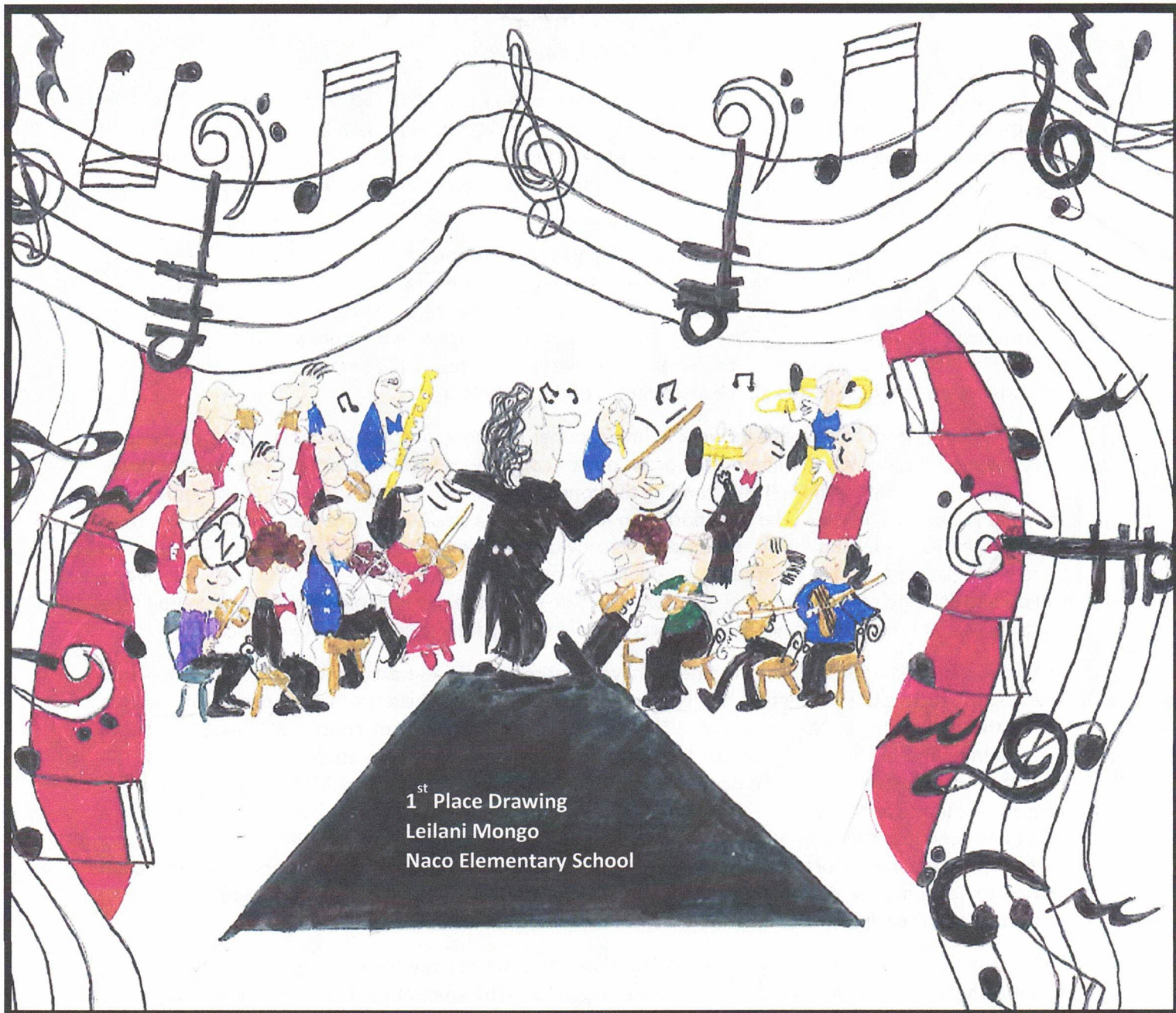
We appreciate the support of the Symphony Association in our goal to bring classical music to the youth of Cochise County.

Respectfully Submitted,

*Bobbie Moore*, Chair

Committee Members: Renae Humburg, Kathy Marvin, Cristina Reinert, Barry Smith, and Gary Watkins





1<sup>st</sup> Place Drawing  
Leilani Mongo  
Naco Elementary School

**2019 Children's Concert  
Art Competition**



## 2019 Children's Concert Writing Competition

*Excerpts from essays written by 5<sup>th</sup> grade students who attended the concert:*

"Thank you for inviting us to the symphony. It was the best thing I ever saw."

"Music is life. That's why our hearts have beats."

"...I could actually feel it [the music] in my chest."

"Music does have magic. 600 people stopped to listen."

"I also loved when you introduced us to the instruments."

"...you guys did a lot of music that is popular these days and you did music that is really cool and I loved the music so much..."

"The crowd was so noisy in a good way."

"I loved your idea about you guys letting people hear what each instrument sounded like."

"Can you do the symphony next year for the whole school?"

"I loved it so much that it's in my head still."

"My friend thought it was so beautiful that she cried."

"It was one of the best days of my life."

"I loved how on the finale he [the conductor] allowed us to do what we wanted as long as we didn't break the chairs."

"Some people think that conductors are not cool. They say that because they think all conductors do is wave their hands with a stick in it. But that's not just what they do. They actually lead the team of musicians. [They're] like the father or mother of their kids."

"The constructor [conductor], Toro Tagawa is a really cool guy! At the end he went crazy, but it was really cool."

"Now I know what I want to be...part of an orchestra."

"The best part was the conductor Tora Tagawa...he was the best conductor I have ever seen. I want to be a conductor too when I grow up. I want to be a famous conductor."

"I loved it so much! This was my first time at a symphony...I came back home and all I would talk about is the amazing symphony. I have been to movie theaters, Brown Canyon Ranch, Coronado National Memorial, and more, but this has been one of the greatest ones."

"The audience loved you guys. We were all shouting and screaming because we liked you guys so much."

"...when I grow up I want to be an instrument player. You guys inspired me to be an instrument player."

"It is so interesting that the smaller the instrument the [higher] pitched it is and the bigger it is the lower pitched it is."

"...my favorite part about the crowd was when the concert ended and the crowd gave a standing ovation!"

"The instruments were amazing...I loved how all the instruments sounded together. The music choice was awesome."

"I really enjoyed going to the symphony. I loved it as I sat down and felt the music go through my chest. I also loved when we all started clapping and jumping around...I don't know why but it just gave joy to me."

"He [the conductor showed] us all the instruments and the one I liked the most was the harp."

"I really liked the symphony. It was very inspirational, beautiful, and took a lot of effort. I hope I get the chance to listen to another symphony."



## Fundraising Committee 2018-2019 Annual Report

### Fundraising Events

**The Sierra Vista Symphony Association Gala.** The Gala was held on November 10<sup>th</sup> at Pueblo del Sol Country Club. We had a net profit of \$8,363 (slightly less than 2017); although silent auction and live auction receipts were lower than previous years, more people attended. All enjoyed the fantastic entertainment which was provided by members of the Sierra Vista Symphony. Thanks to all who attended, the entertainment, the sponsors, the in-kind donations from many individuals and businesses, and the staff of Pueblo Del Sol Country Club. Please come to the 2019 Gala to celebrate the Symphony's 25<sup>th</sup> Season. We have lots in store for you to enjoy.

**Men Who Cook.** A "fun" fundraising event unique to Sierra Vista is Men Who Cook. This event is always held in March at the Columbian Hall with twenty "celebrity" Chefs representing Sierra Vista's fine restaurants, local breweries, assisted living facilities, local government, law enforcement, the media, and civic volunteers. The net profit of this event was \$9,400, an increase from 2018. This was the first time we had a band, *Desert Fever*, which was enjoyed by all. Thank you to all who attended, the entertainment, the sponsors, and the in-kind donations from many individuals and businesses. A special thanks goes to Dan O. from the Knights of Columbus who helped with all the electricity required by the Celebrity Chefs and Les Orchekowsky, co-owner of ACE Hardware, our *Men Who Cook* Master of Ceremonies. An extra special thanks to Bobbie Moore who coordinates all the fine chefs, without her, this event would not be a "fun" success.

<p style="text-align: center;"><b>12<sup>th</sup> Annual Men Who Cook</b></p> 	 <p style="text-align: center;"><b>Best Appetizer</b> Jai Rocha / Aaron Ervin</p>	 <p style="text-align: center;"><b>Best Soup</b> John Newton (on right) / Brian Huston</p>	 <p style="text-align: center;"><b>Best Salad</b> Charlie Narburgh (on right) / Chris Hiser</p>
 <p style="text-align: center;"><b>Best Entrée</b> Bill Tucker (on right) Michael Boardman</p>	 <p style="text-align: center;"><b>Best Dessert</b> Cal Downey / Ed Swenson</p>	 <p style="text-align: center;"><b>Best Presentation</b> Mark Dannels / Sam Farris</p>	 <p style="text-align: center;"><b>People's Choice</b> Ed Boyles (██████) / Aaron Cherry</p>

Food Judges for the 12<sup>th</sup> Annual **Men Who Cook** included:

Jill Brown (Buena High School Choir Director)

Dana Cole (Herald Review Staff Writer)

Sheila Devoe (Community Chorus Vice President)

Debbie Dinkel (Sierra Vista Symphony Orchestra Concertmaster)

Ashley Ricks (*High Desert Singers & Sierra Vista Symphony Chorus Director*)



**Best Emcee**  
Les Orchekowsky



**Best Food Judges**  
(Top L to R) Dana Cole, Jill Brown, Ashley Ricks  
Sheila Devoe Heidman, Debbie Dinkel

Many financial and in-kind donations were received from individuals, businesses, and organizations such as: Ace Hardware, Arizona Diamondbacks, Arizona Cardinals, Sonora Desert Museum, Sea Odyssey, Southwest Airlines, Biosphere 2, and many individuals, restaurants, and businesses from Sierra Vista. In-kind donations were used as raffle items at the Gala and Men Who Cook. Thank you for your generous donations.

**Please, come to the 13<sup>th</sup> Annual Men Who Cook.**  
**A delightful tasting awaits you!**



## Grants

During the 2018-2019 concert season, we continued to seek financial support from grants, foundations, community rewards programs, and businesses sponsorships. We were successful in obtaining \$25,558.92

A first for us was a major receipt of funds from the Arizona Commission of the Arts for \$10,500 and the Arts Foundation Tucson & Southern Arizona for \$500. I wish to extend our thanks to Sierra Toyota Fund, Fidelity Charitable Foundation, American Endowment, and Chile's.



A special thanks goes out to all local foundations and individuals with their continued support for the 5<sup>th</sup> Grade Children's Concert: The Fort Huachuca Community Spouses Club, Long Reality Cares Foundation, Just Kids Inc., Legacy Foundation of Southeast Arizona, Bergs Heating and Cooling, Canyon Vista Hospital, SSVEC, and many individuals. Your donations contributed to having two wonderful concerts for the children of Cochise and eastern Santa Cruz counties.

For 2018, we were very successful with selling car raffle tickets associated with the Jim Click Foundation, raising \$2,675. With this success, we continue to participate in the 2019 Jim Click Millions for Tucson and Southern Arizona raffle selling tickets. Anyone who purchases one ticket for \$25.00 or five tickets for \$100.00 is eligible to win an SUV, two round trip first-class airline tickets to anywhere in the world, or cash of \$5,000. Please help support the Symphony by buying tickets.

We also had successful support through the Fry's Grocery and Amazon Smile Community rewards giving programs. For next season, the Sierra Vista Symphony will continue to benefit from the Fry's Community Rewards Program and Amazon Smile. Through your registration and use of your Fry's VIP card, a portion of your purchase will be donated to the Symphony. The catch is that your VIP card must be registered in order for the Symphony to receive any funds from your purchases. Go to [www.fryscommunityrewards.com](http://www.fryscommunityrewards.com) and provide the requested information. When you shop at AmazonSmile, Amazon donates 0.5% of the purchase price to Sierra Vista Symphony Association. All you need to do is bookmark the link <http://smile.amazon.com/ch/86-0768498> and support us every time you shop.

For the next season, our efforts will continue to obtain financial support for the Symphony. If you have any ideas of fundraising events, grants, or foundations, please let us know and we will pursue. We especially appreciate the sponsorship of our fundraising events, in-kind donations, and those anonymous grants/donations we receive from time-to-time.

Respectfully Submitted,

*Mary Mueller*, Vice President  
Fund Raising Chairman

Committee Members: Barbara Arsenault, Paula Baker, Pam Enright, Renae Humburg, Deb Koltveit, Kathy Marvin, Bobbie Moore, Cristina Reinert, Gary Watkins, and Susan Wralstad.

## Advertising Committee 2018-2019 Annual Report

One of the joys of preparing an annual report is that it gives us the opportunity to look back and examine what we accomplished, and how to plan for a better and more successful upcoming season.

The past fiscal year was filled with wonderful opportunities and many challenges.



It was my first time holding the chair & responsibility of this position. Some of the highlights were:

- Learn fast and gather information
- Strengthen my computer skills and Excel format knowledge, write new letters for introduction
- Create a new connection with new businesses, update and eliminate outdated contacts
- Produce a new method of introduction, Information Folders, with the help of Mary & Barb at the office

The following is an overview of our advertisers:

Total ads: 18

Advertising revenue: \$9,450.00

In addition to obtaining advertisers for our programs, we also created PowerPoint presentations for each concert that not only highlighted our advertisers, but also showed upcoming SVSO events.

Our goal for next year, is to increase the number of ad sales to 25, which is very reasonable, and I hope to expand and add more advertisers through our new approach.

We are working to complete our introduction letter to our advertisers, to be approved by the president. In addition to our advertising program, we seek sponsorships for our events.

We strive for continued excellence in our efforts to perform a better service to our generous advertisers for 2019-2020, our 25<sup>th</sup> anniversary year!

Thank you to our advertisers for their continued support to the symphony. Our hope is to expand the contributor base and create more revenue this coming season.

Respectfully submitted,

*Wafaa Smith*, Chair

Committee Member: Barry Smith



## Marketing and Advertising Committee 2018-2019 Annual Report

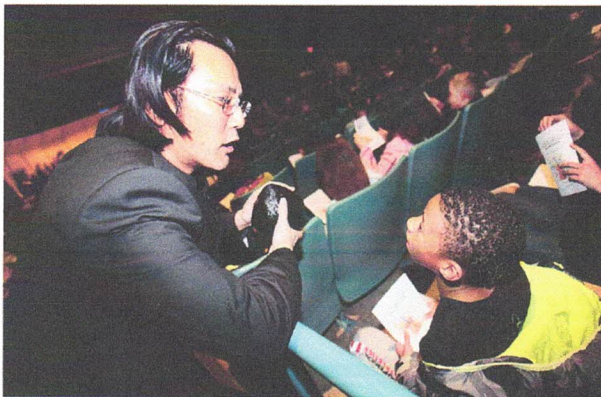
The Sierra Vista Symphony Association Publicity Committee's mission is to promote the Symphony with multiple media applications.

Our publicity consists of the *Herald/Review*, our web page (<http://sierravistasymphony.org>), our Facebook page ([www.facebook.com/svsymphony](http://www.facebook.com/svsymphony)), non-profit organizations of Cochise county, SV Symphony *Constant Contact*, the City of Sierra Vista and Sierra Vista Chamber of Commerce weekly e-mail blasts, and participating in local events.



Ads were placed in the *Herald/Review* for each of our three concerts and our two main fundraisers—both digitally and in print. The same ads were posted on our Facebook account, and different ads were on our web page. Posters were printed and posted at local businesses.

The *Herald/Review* published articles about the annual *Children's Concert*, *Men Who Cook*, and our *Music at Twilight* concerts.



***New Horizons: Space-themed orchestra concert introduces kids to world of live performance***  
By Dana Cole, Photo by Mark Levy  
*Herald / Review*, Jan 13, 2019



***What's on the Menu?***  
***Get fired up for Men Who Cook***  
By Dana Cole, Photo by Mark Levy  
*Herald / Review*, Mar 18, 2019

Events such as *Art in the Park*, the *West End Fair*, and other venues were used to create awareness of the Symphony and sell concert tickets and raffle tickets.

We also participated in the Sierra Vista Area Chamber networking events, including “Good Morning Sierra Vista,” “Networking at Noon,” and “Business at Twilight,” and the monthly Joint Service Clubs of Sierra Vista meetings to promote the Symphony. We also were part of Cochise College’s “Brown Bag Lunch”, and told them about the symphony, and demonstrated a violin and bassoon for their lunchtime entertainment.

Working with other committees is an ongoing process to develop new ideas and venues for promoting the Symphony and our mission. We worked with the Education Committee and conducted interactive workshops about music at *The Math & Science Experience at Cochise College* - a Science-Technology-Engineering-Math (STEM) event. Board members presented two “Science of Sound” workshops using common household objects and musical instruments.



*Kathy Marvin demonstrates how to make soundwaves.*



*Mary Mueller and Deb Koltveit demonstrate how vibration causes sound.*



The Symphony needs community support, just as the community needs the symphony. We’re always looking for new ideas and ways to market the Symphony. Please, contact us if you have suggestions or want to volunteer as a member of the Marketing and Publicity Committee.

We’re looking forward to the 25th season!

Respectfully submitted,

*Debra L Koltveit*, Marketing and Publicity Committee Chair



## **House and Auditorium Committee** **2018-2019 Annual Report**

Concerts were held at Buena High School in the newly renamed Klein Center for Performing Arts (KCPA). Dr. Duane Chunn and staff, both faculty and students, were instrumental in supporting the Symphony. Thanks!!

Ushers were provided by the Vail Youth Orchestra members for the Fall and Winter concerts and a special mention goes out to Amy Osmun and her family for their outstanding support. We look forward to their continued support. Members of the High Desert Singers, KCPA, and Sierra Vista Symphony Board of Directors volunteered as ushers for the Spring concert.

Free concert tickets were once again provided to Fort Huachuca Service Members and music/choir students to recognize their contributions to the Sierra Vista Community. This concert season's attendance averaged 520 individuals and families per concert.

The Sierra Vista Symphony provided reserved individual seating which is available by calling the Symphony office or when buying tickets. We continued to provide reserved seating for pre-concert seminar attendees. The pre-concert seminars, led by our Conductor, Toru Tagawa, focus on the music selected for that evening's performance.

Our intermission was supported by the Buena Booster Club (Go Colts!), Brews Brothers Coffee, Broxton's Coffee, Culver's Restaurant, and cookies brought by our board members. The intermission is a wonderful break to discuss the first half of the concert and visit the Symphony Association information table to learn about memberships, community involvement, and future concerts.

In closing we ask that all members reach out and invite friends and family to attend one or all of our concerts next season and share the musical experience.

Respectfully submitted,

*Kevin Enright, Chair*

Committee Members: Mary Mueller, Cal Downey

***Look for special exhibits at Season 25 concerts!***

## **Special Events Committee**

### ***2018-2019 Annual Report***

The main focus of the Special Events Committee during this past year was the oversight of the two wonderful Music at Twilight concerts and the Festival of Trees event at the Sierra Vista Mall. These mini-concerts present an opportunity for local concertgoers to meet and to hear performances by individual symphony orchestra musicians or small groups of musicians in an informal and intimate setting.

The first Music at Twilight event held on September 29, 2018, was a terrific success. The performances by vocalist Linda Dailing, pianist Dorothy Scheafer, and percussion duo Matthew Timman and Dr. Elizabeth Soflin were well received by an appreciative audience. The pianist and percussion duo are members of the Sierra Vista Symphony Orchestra. The weather was perfect, the hors d'oeuvres delicious, and the Diamond Oak Brewery beer tasty. Many thanks to the wonderful hosts, Randy & Gina Bays, for the use of their beautiful home and backyard for this event!

SVSO participated in the Festival of Trees event at the SV Mall on Dec, 5, 2018. The entertainment to our community included beautiful solo violin work by Zanetta Boughan and further rousing Christmas music performed by the Thunder Mountain Brass Ensemble. Unlike, Music at Twilight, this was not a fund-raising event, but still a wonderful opportunity to showcase the various talents of SVSO members. Executive Director of the SV Chamber of Commerce, Jennifer Martin, was very appreciative of our participation. Many thanks to the volunteers who worked our table, gave their music (and sound system), and were a joyful face to the people attending the event.

The second Music at Twilight concert will be held on June 1, 2019, and feature orchestra member Edwin Deleon on trumpet and the local group Desert Fever. The concert will be hosted by Cal & Mary Downey. The Downey's large back yard features the majestic Huachuca Mountains and palm trees in the background which are silhouetted by the setting sun during the performances. Many thanks, in advance, for the hosts, musicians, and volunteers that make this event possible.

Given the success and ongoing popularity of the Music at Twilight concerts, we already proposed dates for our 25<sup>th</sup> Anniversary Season: Sep. 14, 2019 and June 2020. The September Music At Twilight will be held at the Discovery Garden – U of A South. These events are a great entertainment opportunity for local concertgoers and are fundraising events to support the Orchestra.

Finally, the committee assisted in a number of outreach opportunities such as *Art in the Park* in October 2018, The Chamber's Business Expo at the Mall, and the *West End Fair* in May 2019. These are excellent opportunities to distribute information on the Symphony Association and to sell concert & car raffle tickets, etc.

Respectfully submitted,

*Barry R. Smith*, Chair

Committee Members: Zanetta Boughan, Barbara Cayer, Cal Downey, Larry Hampton



SIERRA VISTA SYMPHONY ASSOCIATION

JUNE 10, 2018

GARDEN PLACE SUITES

MINUTES OF ANNUAL MEETING

The meeting was called to order at 2:35 p.m. by President Deb Koltveit.

There were 23 members present. President Deb Koltveit established that there was a quorum.

It was moved by Larry Hampton and seconded by Renae Humburg to accept the agenda. The motion carried.

It was moved by Bill Howard and seconded by Bill Tucker to accept the minutes from the previous annual meeting. The motion carried.

**President's Report**-Deb Koltveit welcomed everyone to the meeting. She thanked Toru Tagawa for a wonderful year and great concerts. She reminded the members about the new membership drive and gave a brief overview of next season.

**Office Manager's Report**- Barb Arsenault thanked everyone for attending and for the busy and fun year. She reminded all present about the new membership drive and the Jim Click raffle. She also reported on the children's concert and the Gala which will be held on November 10<sup>th</sup> at the PDS Golf club. Barb also thanked Mary Mueller for all of her hard work and efforts in securing over \$20,000.00 in grants, some of which will allowed the symphony to provide two children's concerts.

**Treasurer's Report**-Bill Howard reported on the financial standing of the association. He thanked the members for the solid foundation, due in large part to the grant submittals by Barb Arsenault and Mary Mueller. He thanked them for the fantastic job and explained that the grants were a crucial part of fundraising. Bill thanked Toru Tagawa for his support and enthusiasm. He reminded the members that their attendance and support is still needed and invited all present to renew their membership. Bill also reported on the endowment fund and the 17% growth it had experienced since moving it to the Edward Jones account. Lastly, Bill announced the board had voted to give the orchestra members a raise.

**Artistic Director's Report**-Toru Tagawa thanked everyone for coming to the meeting and for their continued support of the symphony. He shared his enthusiasm for the upcoming season and informed the membership of some of the exciting events that will be taking place in the 24<sup>th</sup> season.

**Membership and Development**-Rich Laszok reported the membership fees are approximately 50% of our budget. We need to continue to secure members because it is very important to have a good base and a supportive, working board. He thanked the membership for their continued support and reminded the membership to ask everyone they know to become a member of the symphony.

**Education Report**-Bobbie Moore introduced the committee members who were present. She pointed out the children's artwork contained in the annual report. The pictures were entries in the 5<sup>th</sup> grade art contest run by the symphony's education committee. Bobbie thanked Mary Mueller and Barb Arsenault for their continued work on grants which were able to help fund two children's concerts this season. She also thanked Kathy Marvin for all of the pre-concert lectures at various schools in Cochise County and she gave a special thanks to Toru Tagawa for his remarkable understanding of how children's concerts should be presented.

**Marketing and Publicity**-The committee continues to use various media to support the symphony. Ads are placed in the local paper, on the radio and on social media. Posters are also placed in many businesses in town.

**House**-Cal Downey shared his appreciation for the Buena staff and lighting and tech crews the high school provides for the concerts. He thanked the members who were present and asked them to help secure more attendees at the concerts. The average attendance is 520 people. Cal also thanked the Buena Band Boosters for all of their help and support serving and cleaning up during intermission.

**Fundraising**-Kathy Marvin reported the committee has held some great fundraisers during the season. She shared details about the Gala and Men Who Cook. She thanked the committee and all others who helped with the successful events.

**Special Events**-Larry Hampton reported on the one time, smaller events that were held during the year. The committee is hoping to expand the Music at Twilight to at least 3 concerts next season. The first one was successful and well received.

**Nominations**-It was moved by Barb Arsenault and seconded by Kathy Marvin to nominate Gary Watkins to the board. The motion carried.

It was moved by Bill Howard and seconded by Bobbie Moore to nominate Ed Swenson to the board. The motion carried.

Gary and Ed will begin their two year appointments in July.

Barry Smith was reappointed for another two year term.

There being no further business, the meeting was adjourned at 3:28 p.m.

Respectfully submitted,

*Barbara Jo Cayer, Recording Secretary*



Sierra Vista Symphony Association

Minutes of Special Meeting

Garden Place Suites

June 10, 2018

The meeting was called to order by President Deb Koltveit at 3:36 p.m.

It was moved by Bill Howard and seconded by Bobbie Moore to appoint Larry Hampton as the chairman for the meeting. The motion carried.

Larry presented the slate of officers for the upcoming year.

Deb Koltveit-President

Mary Mueller-Vice President

Bill Howard-Treasurer

Barbara Jo Cayer-Secretary

Larry asked for nominations from the floor. There were none. The nominations were closed.

Larry asked for a voice vote on the slate of officers. The vote was taken and the slate of officers was approved.

Larry turned the meeting back over to President Deb Koltveit.

The meeting was adjourned at 3:38 pm.

Respectfully submitted,

*Barbara Jo Cayer*, Recording Secretary



## Dates to Remember

### Sierra Vista Symphony Orchestra 25<sup>th</sup> Season "Jubilation"

#### Music at Twilight – Sep 7

Season 25 Kick-off hosted by Cal and Mary Downey

#### "SVSO Silver Jubilee" Concert – Oct 12

Guest Soloist: David Morgan, Principal Tuba, TSO

#### Symphony Gala Fundraiser – Nov 16

Semi-formal Dinner, Live Entertainment

#### Children's Concert – Jan 10

For 5<sup>th</sup> Grade Students in Cochise &  
Eastern Santa Cruz Counties



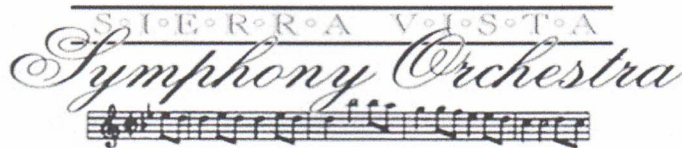
#### "Winter Jubilee" Concert – Jan 11

Pictures at an Exhibition and The Nutcracker Suite

#### "Men Who Cook" Fundraiser – Mar 28

#### "Spring Jubilee" Concert – Apr 18

75<sup>th</sup> Anniversary of the End of WWII



520.458.5189

<http://sierravistasymphony.org>